



# FIRST STEP WORKSHOP

for Starting Your Business in Montgomery County

Noon - 2 pm

**S B D C**  
PENNSYLVANIA

**SMALL BUSINESS  
DEVELOPMENT CENTERS**

### Who Should attend:

This facilitated workshop is designed for anyone who is thinking about starting a business or who has already started a business but might like to validate that you didn't miss a critical step.

### What will be covered:

This small group session will cover foundational decisions that an individual needs to consider when starting a business including:

- 1) What are the pros and cons of different business entity options (LLCs, S-Corp, non-profit, sole proprietor)
- 2) The technical issues that need to be considered (filing for EIN, zoning/codes, other critical decisions)
- 3) Free resources available to support business owners during their startup will be reviewed including the SBDC, SCORE, Women Business Centers, VBOC, and local resources)
- 4) The business model canvas will be introduced as a tool for addressing the 9 foundational aspects of a successful small business.
- 5) Securing funding for your startup will be covered including SBA lending resources and what is required by commercial banks for loan decisions.

After this live workshop, you will be assigned a no-cost professional business consultant/mentor to assist you with your startup journey.

### Instructions:

Register for the workshop and for no-cost Pennsylvania SBDC services, after registering you will receive an invitation to the event that will be held in the KOP/Norristown commercial area.

### Where:

You will receive an invitation once you register with information about the location of the event in the King of Prussia/Norristown area as well as free parking details.

### When:

The live workshop will take place monthly from Noon to 2 p.m.

This First Step workshop will provide you with valuable resources to help you successfully start your business, including the business model canvas and Excel worksheets to help you with estimating your startup costs.

### Take Aways:

Business model canvas, startup checklist, market research request form, handouts, networking with others attending who are in a similar phase of starting a business, sharing of best practices and free resources.

Please note that only pre-registered individuals will be allowed to attend the event. No walk-ins will be accepted.



*This program will be held at the PA Careerlink® Montgomery County in partnership with Montgomery County and the Pennsylvania Small Business Development Centers.*

**2022 SESSION DATES | NOON - 2 P.M.**

Tuesday,  
September  
**22**

Tuesday,  
October  
**20**

Tuesday,  
November  
**17**

Tuesday,  
December  
**15**

For additional guidance visit the Pennsylvania Small Business Development Centers at: [pasbdc.org](https://pasbdc.org)

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