



# Small Business Development Centers

Helping businesses start, grow, and prosper.

# We can help your small business.

*Individual Assistance at No Cost.*

## Have an Idea?

Guidance to Start-up & Pre Start-up

The PASBDC can offer guidance and support in these areas:

- Education & Guidance about Starting a Business
- Feasibility/Idea Development
- Steps to Business Ownership
- Identifying & Navigating Licensing & Regulations
- Business Planning
- Identifying & Obtaining Financing
- Gathering Research
- Market Analysis & Marketing Plan Development
- Social Media Strategy
- Grand Openings & Planning

## Have a Business?

Guidance to Established Businesses

The PASBDC can offer guidance and support in these areas:

- Business Expansion & Planning
- Addressing Challenges/Business Improvement Strategies
- Business Plan
- Financing Options/Ideas/Preparation
- Marketing & Identifying New Markets
- Social Media Strategy
- Financial Management & Record-keeping
- HR & Managing Employees
- Hosting Valuable Internships
- Business Continuity Planning
- Search Engine Optimization & Cyber Security
- Re-Openings/Open House/Event Planning

**Find Your Local Pennsylvania SBDC at PASBDC.ORG**

Pennsylvania Small Business Development Centers | [pasbdc.org](http://pasbdc.org) | 1.877.472.7232



Funded In Part By:



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