



NEWS

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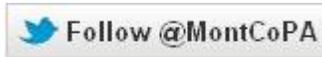
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VALERIE A. ARKOOSH, MD, MPH, *Vice Chair*

JOSEPH C. GALE, *Commissioner*



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Montgomery County Website Gets a Facelift

Norristown, PA (March 17, 2016) – Montgomery County today officially launched its new and improved website, www.montcopa.org, with a fresh new look and responsive web design. Responsive web design is an approach to web design aimed at crafting websites to provide an optimal viewing and interaction experience – easy reading and navigation with a minimum of resizing, panning, and scrolling – across a wide range of devices from desktop computer monitors to mobile phones and tablets.

Commissioners Josh Shapiro, Dr. Val Arkoosh, and Joe Gale joined staff today in unveiling the website at the Board of Commissioners meeting, and gave those assembled a demonstration of the new facets of the website.

“The updated website furthers our efforts to make county government more interactive and accessible,” said Shapiro, Chair of the Board of Commissioners. “The site allows residents to access information where they are, as an increasing number of people – almost half of our site visitors – turn to their smartphones and tablets to go online.”

The website redesign was built into the existing contract with CivicPlus, the vendor chosen by the county to help launch its new website in 2013, which won the Excellence in Website Design Award from the County Commissioners Association of Pennsylvania (CCAP) for the best county website in the state that same year.

“The new site is extremely user-friendly and people will be able to access the information they need much more easily with enhanced search capabilities right at their fingertips,” said Dr. Val Arkoosh, Vice Chair of the Board of Commissioners.

Commissioner Gale pointed out that “one of the goals of the county administration is to communicate with residents, employees, and businesses in as many ways possible in today’s diversified communications world.” To that end the county has utilized social media a great deal in addition to traditional means of communication. “Visitors to the website now have the ability to view the County Facebook and Twitter feeds right on the homepage,” Gale said.

Please visit the new and improved website at www.montcopa.org.