



NEWS

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Montgomery County Launches New Mobile App: GoMontco

Norristown, PA (August 15, 2013) – Montgomery County today officially launched its new mobile app, GoMontco. The app is free to download and is optimized for both iOS and Android devices.

GoMontco is directly connected to Montgomery County’s award winning website, (<http://www.montcopa.org>), so that online content will always be in-sync with the mobile app. The look and feel reflects the website’s design, ensuring a consistent brand across multiple digital mediums. Icon links are able to be added or removed as needed or seasonally, so information is always up-to-date.

The app gives citizens mobile access to popular modules and information such as: News, Calendar, Parks & Trails, Staff Directory, FAQs, RFPs & Bids, Jobs, and more. GoMontco includes direct links to the county’s social media sites, Facebook, Twitter, and YouTube.

“This is just another step to make the county more accessible to our constituents,” said Josh Shapiro, chair of the Montgomery County Board of Commissioners. “Information is now literally at the fingertips of our citizens while on their smart phones.”

Montgomery County was the only county in the state to win the Excellence in Website Design Award from the County Commissioners Association of Pennsylvania (CCAP) at their annual conference earlier this month. The mobile app was included in the cost of developing the new and improved Montgomery County website.