



# NEWS

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**FOR IMMEDIATE RELEASE: July 9, 2013**

## **MCHD, Montgomery County Commissioners, PennDOT, and Police to Host Aggressive Driving Press Conference**

**Ardmore, PA (July 9, 2013)** – Pennsylvania state and local police will be kicking off a Highway Enforcement of Aggressive Traffic (HEAT) initiative on Pennsylvania’s U.S. Route 30 corridor from the Ohio border to the New Jersey border. The initiative will be announced at a press conference in Ardmore which will involve the Montgomery County Health Department along with the County Commissioners, PennDOT, the Pennsylvania State Police, and Lower Merion Police Department. The press conference will be held at 11:00am on Monday, July 15 along Route 30 (Lancaster Avenue) in front of the Lower Merion Township building at 75 East Lancaster Avenue in Ardmore. An enforcement event will follow the press conference.

The “HEAT on 30” enforcement will continue through July 19 and is part of a statewide crackdown on aggressive-driving behaviors such as speeding, tailgating, and running red lights. The wave will run from July 8 through August 15 and is part of PennDOT’s Aggressive Driving Enforcement and Education Project.

The Montgomery County Community Traffic Safety Project is focused on safety programming regarding seat belt usage, school bus safety and etiquette, teen driving, impaired driving, and pedestrian safety and programs are available to all schools in Montgomery County. In addition, other educational opportunities are available through the Montgomery County Health Department covering topics such as child passenger safety, aggressive driving, vehicle safety for seniors, and bicycle and motorcycle safety. All of these programs are provided to the community free of charge through a funding initiative from the Pennsylvania Department of Transportation.

For more information, contact Katie Kucz, Montgomery County Health Department, Health Promotion Division, at 610-278-5117 ext. 6787 or [kkucz@montcopa.org](mailto:kkucz@montcopa.org), or visit [www.montcopa.org/health](http://www.montcopa.org/health).